

KATHIRVEL.G

SENIOR UX DESIGNER

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Portfolio:

www.webdesigner-india.in

[Linkedin Profile](#)

CERTIFICATIONS

Certified Usability Analyst (CUA)
from HFI

Human Computer Interaction –
Coursera -2013

CORE COMPETENCIES

UX Design

User research, Analysis
Wireframe, Prototype
Axure , Photoshop

Technical

Expert Knowledge

HTML 5, CSS3, JS
Jquery, Bootstrap 3

Working Knowledge

Drupal, Wordpress
PHP, ASP.NET
Project & Team Management

PROFILE:

Certified **Usability Analyst (CUA)** and **enthusiastic UX designer over 10 years experience** in the field of Design under varied domains viz. – web, mobile and desktop solutions, product design. I have helped deliver usable solutions through my design thinking and analytical skills.

I constantly strive to create intuitive & simple user experiences with new skills and technologies in interface design and front-end development.

SKILLS & RESPONSIBILITIES:

User Research & Analysis

- User-centered design process, emphasizing contextual user research for insights and innovation building.
- Skilled in contextual inquiry, observation, cultural probes, and other ethnographic methods of understanding the culture in which products are experienced.
- Setting up Measurable Usability Goals
- Heuristic evaluation, Think Aloud Protocol, and other testing methods are used to ensure usability. Able to synthesize and translate research into functional design strategy through the use of personas, scenarios.

Information Architecture & Design

- Task flow creation and analysis, visual flow diagrams mapping with IA
- Paper prototypes, wireframe and high fidelity Axure prototype.
- Collaboration and communication between the design, development, and business leadership teams. Presentation, analytical and problem solving skills

Project & Team Lead

- Extensive experience in RFP evaluation, defining of Scope, WBS and Resource estimation
- Collaboration and communication between the design, development, and business leadership teams. Presentation, analytical and problem solving skills
- Experienced in agile Scrum and waterfall project management methodologies.